



Promoting Awareness of Air Pollution Delivery Plan Working Group

- ❖ Update
- ❖ Community engagement

Professor Paul Lewis

John Hughes



Environment (Air Quality and Soundscapes) (Wales) Act 2024

- Received Royal Assent on 14 February 2024.
- The Act places a duty on Welsh Ministers to **take steps to promote awareness in Wales** of (a) the risks to human health and the natural environment caused by air pollution, and (b) ways of reducing or limiting air pollution.
- Duty will be discharged through a **Promoting Awareness of Air Pollution Delivery Plan** developed collaboratively with stakeholders.
- The Welsh Government committed to publish the delivery plan by March 2025, following public consultation.

Welsh Air Quality Seminar November 2023....

Workshop 1: Delivering the new Promoting Awareness of Air Pollution Duty

Purpose of workshop: begin shaping the direction, including scope, themes and potential actions.

Questions:

- 1. What key areas and issues do we need to include?**
- 2. What could the delivery plan themes be?**
- 3. What is out of scope?**
- 4. What action would you like to see in your area?**

Promoting Awareness of Air Pollution Delivery Plan Working Group

Established by the Welsh Government in March 2024 to develop a draft delivery plan by March 2025.

- Consists of 15 members able to collectively make decisions regarding plan development.
- Draw on wider networks to inform plan development as required.

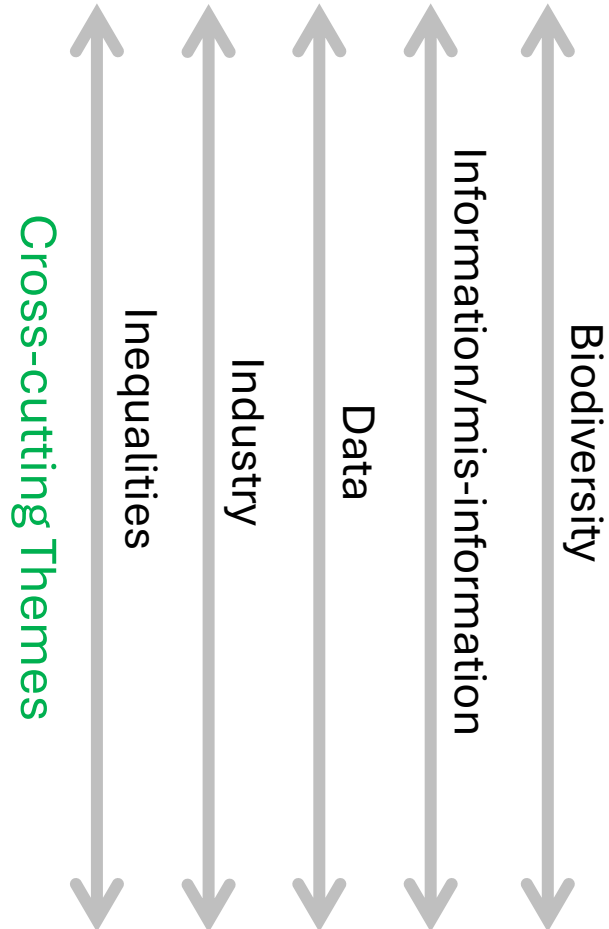
Work to develop the plan should include:

- Development of 3-5 core themes.
- Development of actions under each theme, including clear plans for delivery of the action.
- Development of evaluation metrics and establishing a baseline.

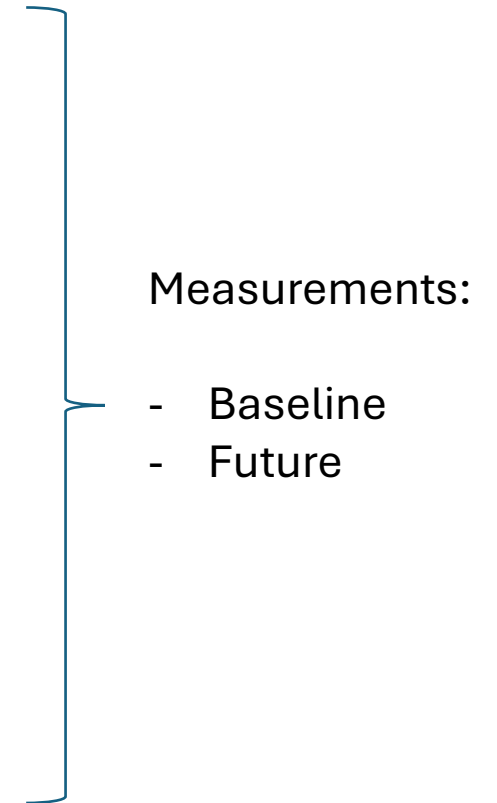
The draft plan will be submitted to Welsh Ministers for approval ahead of consultation and final publication.

Promoting Awareness of Air Pollution Delivery Plan Working Group

Core Themes



Core Theme	Theme Lead	Actions
Health and Well-being	Sarah Williams	1. 2. 3. 4.
Children & young people	James Heydon	1. 2. 3. 4.
Communities	John Hughes	1. 2. 3. 4.



Theme: Communities

	Actions	Measurement	Baseline
1	<p>Identify a clean air champion or ambassador for each local authority</p> <ul style="list-style-type: none"> An elected representative in each LA responsible for AQ issues supported by the Air Quality Officer Identify and encourage a network of community champions to raise awareness of AQ issues and work with elected representatives to ensure appropriate policy and other initiatives are implemented 	<ul style="list-style-type: none"> LA Champions formally appointed Increased citizen attendance at AQ action groups with a corresponding number of community champions 	<ul style="list-style-type: none"> Understand current arrangements in each LA for the role of AQ champions If possible, measure the number of citizens attending local AQ action groups
2	<p>Develop positive promotion of clean air initiatives to everyone across a community</p> <ul style="list-style-type: none"> To follow from action 1, develop policy and initiatives to help improve AQ including better active travel and public transport options Develop a safe media strategy to promote a better understanding around issues such as travel options, anti-idling and indoor AQ LA and community champions to have access to evidence-based resources to underpin and further promote awareness through media/social media 	<ul style="list-style-type: none"> Changes/improvements in AQ measurements Change in awareness of AQ issues measured through surveys More positive engagement in AQ initiatives through social media (although more difficult to measure) 	<ul style="list-style-type: none"> Current measures of AQ (we need to agree what these will be and make them accessible to and understandable by the general public) Current awareness of AQ issues measured through surveys
3	<p>Raise awareness of the issues and impacts of domestic burning in communities</p> <ul style="list-style-type: none"> Develop a media strategy to promote a better understanding of the hazards of domestic burning to both households and communities including an understanding of heating options LA and community champions to have access to evidence-based resources to underpin and further promote awareness through media/social media 	<ul style="list-style-type: none"> Changes/improvements in AQ measurements 	<ul style="list-style-type: none"> Current measures of AQ

John C Hughes

Community Champion for Clean Air

Rogerstone

How it Started



How I Got Involved

- 16th June 2022 - attended a Clean Air Day event in Newport and met Steve Manning
- Summer 2022 - started engaging with air quality groups on social media
- January 2023 - attended my first local AQ action group and met local councillors with a keen interest in the subject
- June 2023 - attended a Domestic Burning Workshop as a community representative
- March 2024 - joined the WG group promoting awareness of air quality to lead on the Communities theme

Promoting Awareness of and Improving Air Quality

1. Create a network of people who will help raise awareness including the local AQ officer, elected representatives and community champions
2. Making the required changes to improve AQ (policy makers and individuals in the community) including better public transport and active travel routes, etc.
3. Raising awareness of the hazards of domestic burning

A Vision for Wales: Healthy, Happy Neighbourhoods

